January 25, 2024

# **Evaluating the Effects of Medicaid Payment Changes on Access to Physician Services**

Rob Nelb and Melissa Schober







### **Overview**

- Background
  - Access to physician services in Medicaid
  - Medicaid payment for physician services
  - Recent policy developments
- Literature review
  - Conceptual framework
  - Findings
- Expert panel themes
- Next steps



# Background



# **Access to Physician Services in Medicaid**

- Physicians are less likely to serve patients covered by Medicaid than those with Medicare or private insurance
- MACPAC's prior analyses of 2017 data found variation in Medicaid acceptance rates among different types of providers and states
  - Higher acceptance rates for obstetrics and gynecology, lower for psychiatrists
  - Higher Medicaid acceptance rates for physicians employed by community health centers, faculty practice plans, and practices with more mid-level providers
- A small number of providers serve a high share of Medicaid patients
- Medicaid beneficiaries report similar levels of unmet health needs as other low-income adults and children with private health insurance



# **Medicaid Payment for Physician Services**

- States have considerable flexibility to set Medicaid payment rates
- Fee-for-service (FFS) base payment rates for office-based physicians was about 72 percent of the Medicare rate in 2019
- Managed care organizations (MCOs) have flexibility to pay providers differently, but many MCO payment rates are likely similar to FFS
- States can make FFS supplemental payments and managed care directed payments to physicians up to average commercial rates
  - \$1.6 billion in FFS supplemental payments to physicians in 2021
  - \$7.8 billion in managed care directed payments as of February 2023
- Federally qualified health centers (FQHCs) and rural health clinics (RHCs) are paid a prospective payment rate, initially based on costs



# **Recent Policy Developments**

- The Affordable Care Act (ACA) temporarily increased Medicaid payment for primary care to Medicare rates in 2013 and 2014
- Beginning in 2022, the Centers for Medicare & Medicaid Services (CMS) has included minimum payment requirements in several new Section 1115 demonstrations to pay for health-related social needs
  - Average payments for primary care, obstetric and gynecology, and behavioral health services must be at least 80 percent of the Medicare payment rate
- In 2023, CMS proposed two new rules for access and managed care
  - Would require annual payment analyses comparing primary care, obstetric and gynecology, and behavioral health rates to Medicare
  - In managed care, a proposed beneficiary experience survey and wait time limits

# **Literature Review**



# **Context for Study**

- Physicians often cite low Medicaid payment rates as the primary reason why they do not take new Medicaid patients
- Research establishing the link between Medicaid payment rates and access is limited and results are mixed
- In 2022, MACPAC recommended a new access monitoring system that considered three domains of access
  - Potential access (e.g., provider participation)
  - Realized access (e.g., use of care)
  - Beneficiary perceptions and experiences (e.g., ease of accessing care)



# **Conceptual Framework**



#### Medicaid payment policies

- Payment amounts
- Payment methods



Non-financial factors

- Provider enrollment
- Claims denials
- · Challenges serving Medicaid patients



Provider participation

(Potential access)



#### Realized access

- Use of services
- Beneficiary experience of care

**CONTEXTUAL FACTORS** 

Physician supply • Provider characteristics • Payment by other payers • Beneficiary care needs



### **Literature Review**

- MACPAC contracted with Mathematica to review 44 relevant peer reviewed studies published since 2013
- Six rigorous quasi-experimental studies of the ACA primary care fee increase found mixed results
  - A major study by the Agency for Healthcare Research and Quality found no significant change in physician participation
  - Two studies from the National Bureau of Economic Research found positive effects of the fee increase in use of services and beneficiary-reported access
- Few studies on administrative burden, but a notable new study that quantified higher burden in Medicaid using claims denial data

# **Expert Roundtable**



# **Expert Roundtable**

- Mathematica convened an expert panel to discuss the research findings and considerations for future research
  - Panel included representatives from federal agencies, academia, and state Medicaid program evaluators
- Key themes
  - Tension between goals of expanding the number of providers participating in Medicaid and expanding access among providers who already participate
  - Data collection and research challenges
  - Variations by practice and organizational characteristics
  - Need to better understand the role of managed care
  - Need to refocus analyses on beneficiary needs and experiences



# **Competing Goals of Medicaid Payment Policy**

- The Medicaid physician fee increase appears to have had a larger effect on improving access to providers already participating in Medicaid than it did encouraging new providers to participate
- Participants discussed whether this result was desirable
  - On one hand, fewer participating providers limits beneficiary choice
  - On the other hand, safety-net providers such as FQHCs may be better equipped to enabling services that support the unique needs of Medicaid beneficiaries
- States face tradeoffs in allocating limited resources but do not have evidence-based frameworks to use when weighing these options



# **Data Collection and Research Challenges**

- The Transformed Medicaid Statistical Information System (T-MSIS) can help address limitations of past research on provider participation, realized access, and payment rates
  - Need to validate quality of data on provider types and sites of care
  - Managed care payment data is not widely available to all researchers
- All-payer claims databases would enable better comparisons to private coverage
- Even with better data, methodological challenges will persist since payment changes often occur concurrently with other changes
- New minimum payment requirements in Section 1115 demonstrations are not being evaluated



# Variations by Practice Characteristics

- Care for Medicaid beneficiaries concentrated among safety-net providers, but there is limited research about the characteristics of practices that are willing to serve more Medicaid patients
  - Need for more research on FQHCs
  - Need for more research on the role of practice ownership and consolidation
- Medicaid participation rates also vary by region and specialty, but more research is needed to understand the root causes of this variation
  - Shortages in the overall number of providers in a region can be a barrier
  - Mid-level providers may help fill gaps in access to care when there are few physicians available and willing to serve Medicaid patients



# **Role of Managed Care**

- The relationship between payment rates and access in managed care is not well understood
  - Most research relies upon published FFS rates
- Managed care plans may have flexibility to reduce administrative barriers to payment that deter provider participation
- Differing views on how to assess network adequacy in light of recent research on participating providers who serve few Medicaid patients
  - Forthcoming data on provider directories may enable future analyses
  - T-MSIS may be a better source for identifying providers that actively participate
  - Suggestions to consider new measures of network adequacy



# Refocusing on Beneficiary Needs

- Share of physicians participating in Medicaid is an imperfect measure
  - Overall participation in any private insurance plan is not a good benchmark
- Policymakers should also consider measures of realized access and beneficiary experience
- Future research could focus on a subset of Medicaid beneficiaries with unique health needs, such as children with behavioral health needs
  - What care does this subpopulation need?
  - Where is that care provided?
  - What are Medicaid payment policies for these sites of care?
  - Are current policies best targeting available resources to ensure access to care?



# **Next Steps**

- Plan to publish issue brief summarizing findings from literature review and themes from expert roundtable
- Staff would appreciate feedback on the key themes and what topics MACPAC should prioritize in its future work



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## **Themes and Potential Future Work**

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1. Tension between expanding provider	Expand on MACPAC's existing payment
participation and improving access to	and access frameworks to include
safety-net providers	considerations for sites of care

Potential work

- 2. Data challenges

  Continue to examine T-MSIS and monitor new access rules
- 3. Variations by practice type
   4. Role of managed care
   5. Examine how managed care rates relate to FFS, administrative burden, and
- to FFS, administrative burden, and network adequacy requirements

  5. Refocusing on beneficiary needs

  Apply payment and access frameworks to a subpopulation with unique needs

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