## Communicating the results of our work

MACPAC’s efforts to disseminate information about the Medicaid and CHIP programs continue to grow. In calendar year (CY) 2021, we produced 2 separate reports to Congress, the *MACStats Medicaid and CHIP Data Book*, 19 issue briefs, 15 fact sheets, 5 contractor reports, 6 comment letters, and 2 separate 50-state policy compendia. In January 2022, MACPAC jointly produced with MedPAC a data book on beneficiaries who are dually eligible for Medicaid and Medicare.

In CY 2021, we improved the search function on MACPAC’s web site, making it easier for users to find the information they are looking for. We are in the process of updating the reference guide to federal Medicaid statute and regulations on our website. In 2021, traffic to our website increased, with the site averaging 23,966 visitors per month, up from 14,800 visitors each month in 2020. Over 87 percent are returning visitors.

Twitter and LinkedIn are major vehicles for MACPAC to announce new publications and other updates. MACPA’s Twitter followers grew by 42 percent in 2021, reaching more than 3,350 followers who include many influential health policy reporters, organizations, and researchers who often amplify our work. In addition, MACPAC began sharing its work on LinkedIn in 2021, and now has 930 followers.

MACPAC’s mailing list has more than 4,000 subscribers that include key agency leadership and staff, members of Congress and staff, state Medicaid directors, health policy reporters, and policy organizations.

MACPAC continues to build its reputation as an important source of evidence-based non-partisan information on Medicaid and CHIP. The Commission is increasingly sought out by the media as a source of unbiased information on Medicaid and CHIP. This includes both national outlets such as Associated Press, Axios, Bloomberg, Congressional Quarterly, Forbes, The Hill, Inside Health Policy, Kaiser Health News, Modern Healthcare, NBC News, National Public Radio, PBS Newshour, Politico, ProPublica, Stateline, StatNews, Vox, Wall Street Journal, and Washington Post, as well as many local and state newspapers such as the Albuquerque Journal, the Miami Herald, Pittsburgh Post-Gazette, and the St. Louis American.

MACPAC’s work is frequently cited in highly regarded peer-reviewed journals such as Health Affairs, the Journal of the American Medical Association and the New England Journal of Medicine. Policy organizations, including the Bipartisan Policy Center, Commonwealth Fund, Institute for Medicaid Innovation, Kaiser Family Foundation, Pew Charitable Trusts, and Urban Institute, often cite MACPAC’s work. Federal agencies (e.g., CMS, Congressional Research Service, U.S. Government Accountability Office) and states continue to cite our products.

## Commission meetings

MACPAC continued to hold meetings virtually in 2021, using the GotoWebinar platform to allow members of the public to view all slide presentations and watch the Commission deliberate, as well as participate in public comment at selected points during the meeting. Meeting attendance during this time period has ranged from 278 participants to a high of 608 participants for the December 2021 meeting, far surpassing typical attendance at in-person meetings. However, the number of people participating in public comment remains fairly similar to the experience during in-person meetings.