# Policy in Brief: A Quick Guide

Purpose: The purpose of a MACPAC Policy in Brief is to summarize an area of policy interest to states and Congress where MACPAC has made recommendations or has collected a body of evidence. A good Policy in Brief reflects an issue that is of timely interest to Congress or the states. In addition, the Policy in Brief format can be a good option to quickly summarize state policy compendium in an easily digestible format.

Audience: The primary audience for these briefs are congressional or state staff who need a quick read on an issue.

Format: These briefs are intended to act as one-pagers (front and back). Depending on the design and graphic elements, they may run between 650 to 850 words. They typically contain a quick summary, background, and a recommendations section if applicable.

